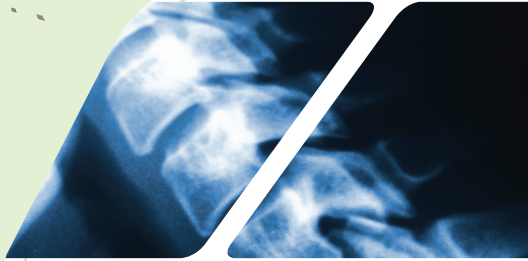




10-12 October 2010
Al Murooj Rotana Hotel, Dubai, UAE

YOUR INVITATION
To Join the Debate, 12 October, 2010



We are delighted to invite you to **Day 3** of the **Rheumatology Conference** taking place 12 October, 2010.

Attend the **Open Forum Discussion** and:

Learn how insurance can impact the treatment of arthritis patients

Discuss with others how insurance works for these patients

Understand more about arthritis and how biologics work

Listen to patient case studies

Discover how doctors can cooperate with insurance companies

Timings: 9am-12pm: **Insurance and Patient Debate**, 6pm-9pm: **Patient Awareness Session**

The Sessions are free to attend and if you pre-register you will also be eligible for the free lunch, so book your place today.

Pre-register today in one of three ways; online, by fax or over the phone. See reverse for details.

**FREE
TO ATTEND**

FREE LUNCH
if you pre-register



Ministry of
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The Arthritis Center



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Topics for debate include:

9am-12pm

- The benefits of early treatment
- What is arthritis? And the advent of biologic treatment
- Patient: Patient Case Study: A success on biologic treatment
- Patient Case Study: Unable to receive medication due to lack of insurance

6pm-9pm

- Biologic Treatments and Lupus
- Oriental Medicine and Thai Chi
- Nutrition

Benefits of attending:

- Engage in lively debates with insurance companies and patients
- Meet interesting, informative professionals
- Understand how the insurance market impacts arthritis patients
- Learn new and innovative ways of working together

Make sure you benefit from the **FREE LUNCH** and **PRE-REGISTER** in one of the following ways:

- a) Register online at www.rheumatologyme.com / Visitor Registration form
- b) Fill in the form opposite and fax it back to +971 4 336 4021
- c) Call us on +971 4 336 7334

Make sure you quote the Priority Code which you will find on the address label opposite, when registering via any of the above methods.

Did you know?

- Some arthritis medications cost up to 80,000 AED
- 20% of the population in the Gulf region is affected by some form of rheumatic disease
- There are more than 100 different types of arthritis

Join the debate to find out more

I would like to attend:

- 9am-12pm Insurance and Patient Debate
- 6pm-9pm Patient Awareness Session

Personal Details:

Title: _____ First Name: _____

Surname: _____ Job Title: _____

Company Name: _____

PO Box: _____ Address/City: _____

Country: _____ Tel: _____

Fax: _____ Email: _____

Employment Sector: _____

Please Specify (eg. insurance, travel and tourism, medical)

- Yes, I would like to receive updates via email.

If you pre-register for this event online, you must populate the **Priority Code** field at the top of the form. The code can be found on the address label of this invitation.

- Please sign me up for the Rheumatology newsletter